

A look back





you
matter

A LOOK BACK

2023 was a year of remarkable progress toward our three-year strategic plan that began in 2022. This plan is centered around a bold new vision of reinventing a self-sustaining model of charity that inspires people to action for good.

We're accomplishing this through our two social enterprise teams, MATTER 360 and MATTERbox. This year, MATTER 360 repurposed nearly 6.5 million pounds of donated medical equipment and supplies.

MATTERbox also drives our social enterprise efforts through the sale of MATTERbox Volunteer Kits. In 2023, 93 companies held employee engagement events using our Volunteer Kits to pack beneficial food for their communities. Not only did they provide 386,483 meals, but they also helped MATTER's sustainability so we can impact more people globally.

That's why we're committed to becoming a self-sustaining organization. In 2023, more than 2.7 million people were impacted by MATTER's efforts in the U.S. and around the world. Becoming 100% sustainable will allow us to take on even more world-changing ideas that will impact people and improve countless communities. I truly believe the best is yet to come!

Here are a few highlights from this year:

PROJECTS

123 shipments of repurposed medical equipment and supplies, as well as farm equipment and food, were sent to 42 partners in 9 countries for hospital and clinic projects, Chaya cooperatives, and food relief projects.

The opening of the Chidobe Chaya Center outside of Victoria Falls, Zimbabwe, ushered in Phase Three of the Chaya Tree Project which aims to use Chaya to foster economic empowerment in communities throughout Zimbabwe. This drying and processing facility will turn surplus Chaya into marketable products, providing a sustainable income stream for the six women's farming cooperatives throughout Zimbabwe.

MATTER Innovation Hubs continued to expand, opening 2 more programs internationally and bringing to 16 the total number of Innovation Hub programs currently operating in 6 countries, including the U.S. 2023 also saw the completion of the MATTER Career Readiness Institute in Victoria Falls, Zimbabwe, which welcomed its first cohort of 20 students. In all, 4,000 students were impacted this year with innovative, student-centered technology education and career training through Innovation Hubs and Career Readiness Institute.

EMPLOYEE ENGAGEMENT

93 companies participated in food packing events using MATTERbox Volunteer Kits and packed more than 386,483 beneficial meals for communities in 47 U.S. states. In total, 14,670 volunteers helped make this impact possible.

The Medical Relief Kit Packing Experience saw 200 medical kits assembled, kicking off this new initiative to provide hospitals and clinics worldwide with basic medical care supplies.

SUSTAINABILITY

MATTER 360 repurposed nearly 6.5 million pounds of donated medical equipment and supplies, which was largely distributed to our hospital and clinic projects overseas, while a portion was remarketed via sales channels to support MATTER's projects and overhead expenses.

We are incredibly grateful to our 340+ global and U.S. partners, our 15,000+ volunteers and our generous donors and supporters who made this year's impact possible. It is an honor to collaborate with you all on launching life-changing projects that are improving communities in the U.S. and around the world.

With gratitude,



Quenton Marty
President
MATTER



2023 BY THE NUMBERS

93

CORPORATE
PARTNERS

47

STATES WITH
VOLUNTEER
EVENTS

15,130

VOLUNTEERS

386,483

HEALTHY MEALS

6,876

VOLUNTEER
KITS

6

WOMEN'S CHAYA
COOPERATIIVES

340

PARTNER
ORGANIZATIONS

141

PROJECT
SHIPMENTS

6.6M

LBS OF MEDICAL RESOURCES
SAVED FROM THE LANDFILL

200

MEDICAL
RELIEF KITS

2.7MILLION

PEOPLE IMPACTED

16

INNOVATION
HUB SITES

26

COUNTRIES

AFGHANISTAN
BOLIVIA
BOTSWANA
CONGO
CUBA
ETHIOPIA
GAZA
GHANA
HAITI
HONDURAS
KENYA
MAURITANIA
MOZAMBIQUE
NICARAGUA
NIGER
NIGERIA
PANAMA
SAMOA
SENEGAL
SIERRA LEONE
TANZANIA
TURKEY
UGANDA
UKRAINE
USA
ZIMBABWE



OUR MISSION

**We help people launch projects
that improve communities.**



OUR VISION

**To reinvent a self-sustaining
model of charity that inspires
people to action for good.**

FINANCIAL RESPONSIBILITY

MATTER is committed to modeling and maintaining the highest standards in our work, including our commitment to financial responsibility, transparency and accountability. You may view our full audited financial statements at www.matter.ngo. MATTER complies fully with federal and state charitable solicitation requirements, and is recognized as a four-star charity by Charity Navigator.

STATEMENT OF FINANCIAL POSITION

ASSETS	
Current Assets	\$ 1,222,095
Accounts Receivable	565,779
Inventory	10,499,435
Other Current Assets	-
Total Current Assets	12,287,309
Property & Equipment, net	547,001
Total Fixed Assets	547,001
Total Assets	\$ 12,834,310
Accounts Payable	\$ 130,557
Current Portion of Long Term Debt	22,007
Current Portion of Operating Lease Liability	190,235
Current Portion of Finance Lease Liability	13,327
Other Current Liabilities	105,463
Total Current Liabilities	461,589
Long Term Debt	239,078
Operating Lease Liability	371,335
Finance Lease Liability	31,849
Total Long Term Liabilities	642,262
Total Liabilities	1,103,851
Restricted Net Assets	528,151
Unrestricted Net Assets	11,202,308
Total Equity	11,730,459
Total Liabilities & Equity	\$ 12,834,310

ORGANIZATION SUSTAINABILITY

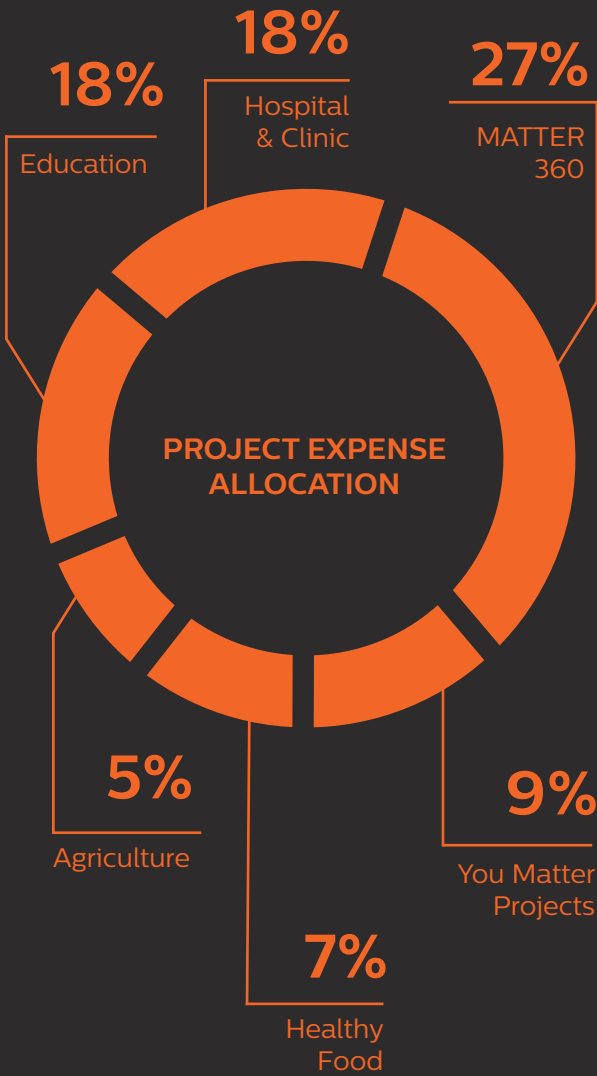
\$7.5M

Total Cash Revenue

RESOURCE DISTRIBUTION

\$29.4M

Total Restorative Aid Distributed



STATEMENT OF ACTIVITIES

REVENUE AND SUPPORT	2023	2022	% CHANGE
Gift-In-Kind Donations	\$ 28,804,314	\$ 35,801,774	-20%
Cash Contributions	4,584,591	6,112,924	-25%
MATTER 360 Revenue	2,981,430	2,318,640	29%
Total Contributions	36,370,335	44,233,338	-18%

EXPENSES	2023	2022	% CHANGE
Project Expenses	\$ 5,804,736	\$ 8,015,201	-6%
Resource Distribution	29,416,990	32,640,414	-10%
Management & General	896,057	834,376	7%
Fundraising	900,834	950,176	-5%
Total Expenses	37,054,617	42,440,167	-1%

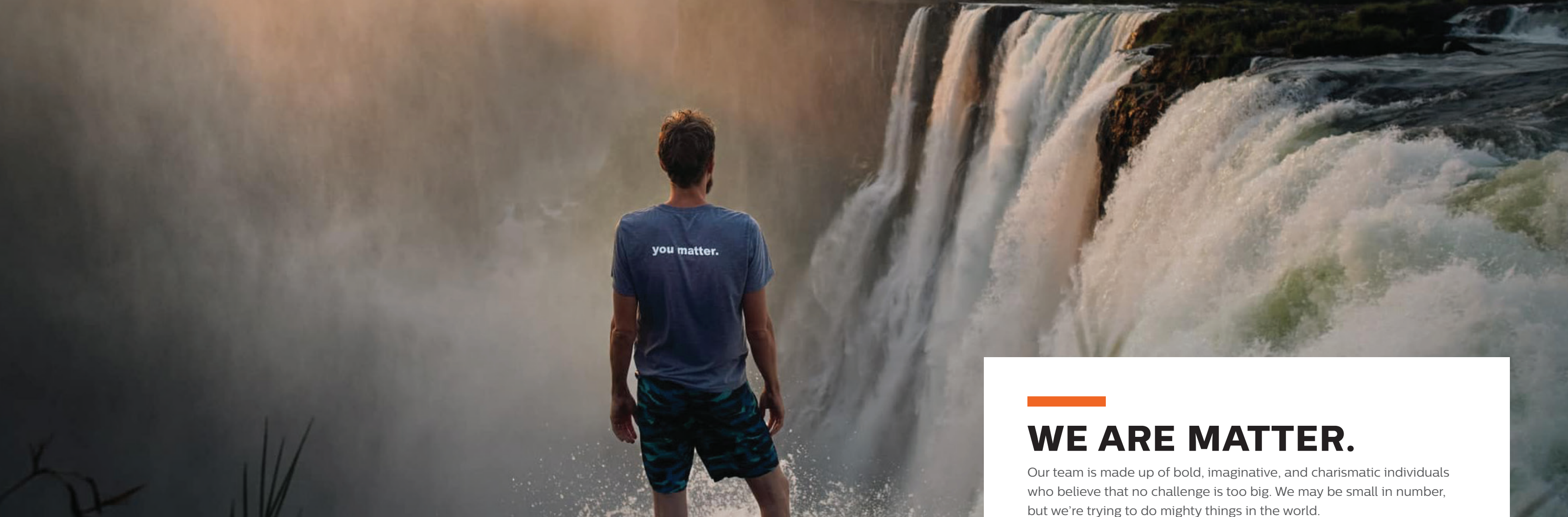


29%

MATTER 360 Revenue Growth over Prior Year

5%

Administration & Fundraising Percentage of Expenses



WE ARE MATTER.

Our team is made up of bold, imaginative, and charismatic individuals who believe that no challenge is too big. We may be small in number, but we’re trying to do mighty things in the world.

OUR BOARD

- Michael Ackmann**
Co-Founder & CEO
Artisan Venture Lab

Casey Carl
Former EVP Omni Strategy & Operations Officer
Walmart

Jay Deverell
President, SVP
Huntington Distribution Finance, Inc.

Devin Doyle
MATTER Board Treasurer
President
Wildamere Capital Management, LLC

- Amanda Escen**
MATTER Board Chair
Chief Operating Officer
University of Minnesota Foundation
Investment Advisors

Dan Fagan
President & CEO
Tradition Capital Bank

Pete Goddard
CEO
Deephaven Data Labs

Aaron Johnson
Chief Executive Officer
Twin Cities Orthopedics

- Derrick Johnson**
Group Manager
TCF/Huntington

Alyssa LaRue
Vice President | Relationship Manager
BMO Commercial Bank

Meg Martin
VP, Senior Wealth & Fiduciary Advisor
Bell Bank

Roger McCabe
Co-Founder
Roger & Nancy McCabe Foundation

- Chipo Mtasa**
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Tel One Pvt. (Zimbabwe)

Shelly Nelson
VP of Marketing
Cambria

Mark Pletts
Managing Member/Principal
Waypoint Capital Advisors, LLC

Steve Ryan
Partner-in-Charge
Taft, Stettinius & Hollister LLP

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Executive Chairman
EVEREVE

Dr. Christopher Tashjian, MD, FAAFP
MATTER Board Secretary
Partner
Vibrant Health Family Clinics

LEADERSHIP

- Quenton Marty**
President

Angie Dammeier
VP of Projects & HR

Tami Hedrick
Executive VP, External Engagement

Katie Johnson
Director of Global Health Initiatives

Chris Newhouse
Executive Director of Sustainability

Jeremy Newhouse
Chief of Financial Strategy & Africa Projects

Joe Newhouse
Chief of Brand & Strategy

Victor Salamone
Executive VP, Revenue Operations

WE BELIEVE



**Your ideas and actions can
change the world.**

Believe it.

We do.



MATTER

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