

A look back



A LOOK BACK

2021 was a significant year for MATTER. It marked the end of a three-year strategic plan that began in 2019. Together with our donors, partners, supporters and volunteers, we impacted more than 7.5 million people worldwide with improved access to healthy food, dignified healthcare and innovative education. We also recast our vision to focus on reinventing a self-sustaining model of charity that inspires people to action for good. Though it will take the next three years to fully implement this new vision, our initial efforts in 2021 were far more successful than we anticipated, especially and most importantly in the social impact we were able to make.

Let me briefly share what we were able to accomplish together in 2021:

MATTERbox

Thanks to more than 30 corporate partners holding employee packing events throughout the year, as well as our tireless volunteers, MATTER was able to distribute nearly 250,000 healthy meals to those affected by food insecurity, hunger, and crisis.

HOSPITAL & CLINIC

96 shipments of medical equipment and supplies, farm equipment and food were sent to 15 countries worldwide, saving more than 2.1 million pounds of medical equipment and supplies from landfills. Over the last three years, our efforts to repurpose excess medical equipment and supplies for use in hospitals and clinics around the world saved 4.4 million pounds of medical equipment from ending up in landfills.

AGRICULTURE

We planted 75,000 nutritious Chaya trees in Zimbabwe as part of the Chaya Tree Project. This set us up for phase two of the project. Beginning in 2022, we will train up to 400 women farmers on how to grow and cook Chaya as well as how to use Chaya as a means of income for their families.

EDUCATION

It was a difficult year for our MATTER Innovation Hub projects as the pandemic continued to force schools to shut down periodically throughout the year. Yet, despite the slowdowns and setbacks, we were able to launch new projects in Zimbabwe and Afghanistan, bringing to 12 the number of Innovation Hubs operating in six countries worldwide – including the first one in Minneapolis!

In addition to these successes, 2021 was also marked by sadness as we lost one of our beloved founders, Dennis Doyle. Though he is greatly missed by all who knew and loved him, his legacy lives on through MATTER, whose very DNA reflects Dennis' belief that people matter and every single person deserves the chance to live a full and dignified life. To honor his life and legacy, we opened the Doyle Collaboration Center (DCC) in Victoria Falls, Zimbabwe. Designed as a gathering place for collaboration, as well as a business training center to expand opportunity, the DCC will serve as a lasting memorial to Dennis' love for people and his dedication to making the world a better place for all.

With gratitude,



Quenton Marty
President, MATTER

you matter.

2021 BY THE NUMBERS

96

PROJECT
SHIPMENTS

2,087,340

LBS OF MEDICAL RESOURCES
SAVED FROM THE LANDFILL

4,120

VOLUNTEER
KITS

49

STATES WITH
MATTERbox

2,943,688

PEOPLE IMPACTED

99

SUITCASE
MISSIONS

7,043

VOLUNTEERS

75,000

CHAYA TREES PLANTED

15

COUNTRIES

ARMENIA
BOLIVIA
CAMEROON
DOMINICAN REPUBLIC
ETHIOPIA
GUINEA
HAITI
JAMAICA
LIBERIA
MOZAMBIQUE
SENEGAL
SIERRA LEONE
UGANDA
USA
ZIMBABWE

9

INNOVATION
HUB SITES

245,891

HEALTHY MEALS

4,294

STUDENTS ENGAGED



OUR MISSION

We help people launch projects that improve communities.

FINANCIAL RESPONSIBILITY

MATTER is committed to modeling and maintaining the highest standards in our work, including our commitment to financial responsibility, transparency and accountability. You may view our full audited financial statements at www.matter.ngo. MATTER complies fully with federal and state charitable solicitation requirements, and is recognized as a four-star charity by Charity Navigator.

STATEMENT OF FINANCIAL POSITION

ASSETS	
Current Assets	\$ 1,665,415
Accounts Receivable	234,120
Inventory	7,336,730
Other Current Assets	-
Total Current Assets	9,236,265
Fixed Assets	273,600
Depreciation Expense	(170,225)
Total Fixed Assets	103,375
Total Assets	9,339,640
LIABILITIES & EQUITY	
Accounts Payable	\$ 71,371
Other Current Liabilities	158,171
Total Current Liabilities	229,542
Deferred Rent	30,405
Long Term Debt	206,735
Total Long Term Liabilities	237,140
Total Liabilities	466,682
Temporary Restricted Net Assets	8,132,735
Unrestricted Net Assets	740,223
Total Equity	8,872,958
Total Liabilities & Equity	9,339,640

ORGANIZATION SUSTAINABILITY

\$5.1M

Total Donor & Partner Cash Revenue

RESOURCE DISTRIBUTION

\$38.4M

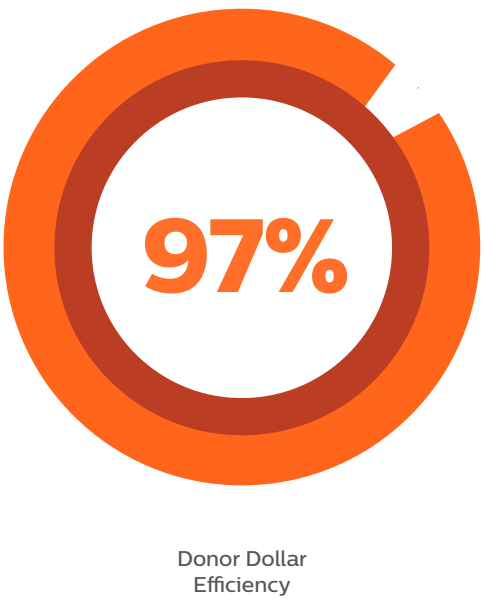
Total Restorative Aid Distributed



STATEMENT OF ACTIVITIES

REVENUE AND SUPPORT	2021	2020	% CHANGE
Gift-In-Kind Donations	\$ 41,013,527	\$ 31,232,450	31%
Cash Contributions	3,546,293	3,582,061	-1%
MATTER 360 Revenue	1,603,472	748,955	114%
Total Contributions	46,163,292	35,563,466	30%

EXPENSES	2021	2020	% CHANGE
Project Expenses	\$ 3,325,385	\$ 2,739,176	21%
Resource Distribution	38,414,277	33,353,870	15%
Management & General	613,632	567,685	8%
Fundraising	612,735	267,199	129%
Total Expenses	42,966,029	36,927,930	16%



30%

Total Contributions Growth over Prior Year

3%

Administration & Fundraising Percentage of Expenses



WE ARE MATTER.

Our team is made up of bold, imaginative, and charismatic individuals who believe that no challenge is too big. We may be small in number, but we’re trying to do mighty things in the world.

OUR BOARD

- Michael Ackmann**
Co-Founder & CEO
Artisan Venture Lab
- Casey Carl**
Chief Omni Strategy and Operations Officer
Walmart
- Jay Deverell**
President
TCF Inventory Finance
- Devin Doyle**
MATTER Board Treasurer
President
Wildamere Capital Management, LLC

- Amanda Escen**
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University of Minnesota Foundation
Investment Advisors
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CEO
Deephaven Data Labs
- Brad Hibbs**
VP, Agricultural Supply Chain North America
Cargill
- Derrick Johnson**
Group Manager
TCF/Huntington

- Roger McCabe**
Co-Founder
Roger & Nancy McCabe Foundation
- Chipo Mtasa**
Managing Director
Tel One Pvt. (Zimbabwe)
- Shelly Nelson**
VP of Marketing
Cambria
- Mark Pletts**
Managing Member/Principal
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Roe Law Group
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Executive Chairman
EVEREVE
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MATTER Board Secretary
Partner
Vibrant Health Family Clinics

- Ellie Zuehlke**
System Director, Philanthropic Advisory Boards
Allina Health

LEADERSHIP

- Quenton Marty**
President
- Jeremy Newhouse**
Chief of Financial Strategy & Africa Projects
- Victor Salamone**
Executive VP of Business Operations

you matter.
you matter.
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MATTER®