



MATTER ANNOUNCES OPENING OF 11th GLOBAL MATTER INNOVATION HUB

MINNEAPOLIS, MN (SEPTEMBER 26, 2022) – Minnesota-based NGO MATTER today announced the recent opening of the 11th global MATTER Innovation Hub in King George VI School in Bulawayo, Zimbabwe.

The MATTER Innovation Hub (MIH), developed in collaboration with Jamf, brings technology to students and teachers around the globe. Utilizing the latest technology from Apple and other partners, the Innovation Hub promotes active learning, problem solving and creativity in a student-centered learning environment for kids with limited or no access to critical skills and education for their future success.

Guided by TEAL+ methodology, (Technology Enabled Active Learning, with the + being STEAM and STEM), MIH students are encouraged to let their creative juices flow.

“MATTER Innovation Hubs emphasize creativity at the same level as literacy,” stated Jeremy Newhouse, Chief of Financial Strategy & African Projects. “Children can be leaders no matter where they come from, or how rich or poor they grow up. Creativity is producing leaders for tomorrow- and don’t be surprised if some of these leaders are children coming out of Innovation Hubs.”

Since launching in 2017, the MIH has expanded to five countries, with 11 active sites in the U.S. and abroad, serving more than 11,000 students.

One major proponent of the MIH is Jamf CEO, Dean Hager, who personally supports the growth of this initiative and commented at last year’s JNUC, “To give hope where it’s needed most, we will continue to provide Innovation Hubs with MATTER around the world to show children that there is a bright future and path ahead for every student.”



FOR IMMEDIATE RELEASE

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About MATTER

MATTER, a Minnesota-based global NGO, brings together the best companies, experts, problem solvers, dreamers and above all, doers, to launch projects that improve communities. This collaborative movement has inspired solutions in health access, activating healthy eating for children and families, regenerative agriculture, and student-centered education, collectively impacting more than 40 million lives. MATTER's guiding belief is encapsulated in the simple yet powerful expression, YOU MATTER. Learn more at www.matter.ngo.