



TAMI HEDRICK JOINS MATTER AS NATIONAL DEVELOPMENT DIRECTOR

MINNEAPOLIS, MN (JANUARY 13, 2021)—Minnesota-based global NGO MATTER announced today that Tami Hedrick recently joined the organization as national development director.

“Tami is an outstanding addition to our team,” stated Quenton Marty, president of MATTER. “In her role as national development director, Tami will play a key role introducing the MATTERbox, consisting of healthy meal kits and snack packs, as an easy way for organizations throughout the United States to give back to their local communities while engaging their employees. We are excited to have her lead our growth in this effort.”

Tami spent decades in the professional sports industry, most recently as director of women’s Initiatives, strategic development and cheerleading for the Minnesota Vikings, and built their women’s initiatives department from the ground up. She served as the president of the Women in Sports and Events Twin Cities Chapter since its inception and is now on the advisory board. Recently, Tami was named one of the Top 50 Women in Business by the *Minneapolis St. Paul Business Journal* and remains active with several local professional women’s groups. A former Mrs. Minnesota America and International, Tami was also a network television home shopping on-air host for nearly four years, and is a real estate agent in the Twin Cities.

In conclusion, Tami commented, “As someone who thrives on turning goals into realities, I am excited to help MATTER expand MATTERbox impact throughout the country, as well as assist in growing other initiatives around the world!”

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About MATTER

MATTER, a Minnesota-based global NGO, brings together the best companies, experts, problem solvers, dreamers and above all, doers, to kickstart big ideas that can change the world. This collaborative movement has inspired solutions in health access, activating healthy eating for children and families, regenerative agriculture, and student-centered education, collectively impacting more than 14 million lives. MATTER's guiding belief is encapsulated in the simple yet powerful expression, YOU MATTER. Learn more at www.matter.ngo.