



GORGUI DIENG FOUNDATION & MATTER TEAM UP ON EVENT TO CONTINUE WORK IN SENEGAL

Annual Event Raises Pivotal Funds for Important Medical, Agriculture and Athletic Projects

MINNEAPOLIS (MARCH 6, 2019) – MATTER announced today the fourth annual event, in partnership with the Gorgui Dieng Foundation, to raise funds for projects in Senegal. For 2019, these projects include further advancements with the Gorgui Dieng Foundation Center for Agricultural Excellence with the second international farm conference, training local Senegalese farmers in sustainable practices, continued medical infrastructure development, an annual basketball camp for Senegalese youth, and food relief.

MATTER partners with the Gorgui Dieng Foundation, started by Minnesota Timberwolves player Gorgui Dieng, to expand access to health and opportunity in his home country of Senegal. Since 2015, MATTER has worked with the foundation to procure and ship seven containers and \$2.2 million of life-saving medical equipment and supplies for the main hospital in Kebemer, partnered with the Roger and Nancy McCabe Foundation to equip a new dialysis center in Dakar, and worked with Gorgui to design and implement a demonstration farm utilizing ecologically sustainable practices.

“Growing up I saw a lot of people struggle in Senegal. You would see kids walking around with no shoes, a mother and her child begging for food on the streets, even people losing their lives to minor health problems due to a lack of medical resources. I saw that there was a lack of resources and because of that a lot of people struggled and suffered,” stated Gorgui Dieng. “I always had the dream and vision as a teenager that if I were ever in a position to make a difference, I would. I have been blessed in my life, and I feel that I must lead by example and give back to the community that molded me.”

On April 4, 2019 at 6:00 p.m., MATTER is hosting an event at The Holden Room in Minneapolis, sponsored by Parallel & Holden Room and Hennepin Made, focusing on 2019 projects. Guests will learn about MATTER’s partnership with Gorgui and have the opportunity to invest in the transformative work being done in Senegal. To order tickets, visit: <https://donate.matter.ngo/event/gorgui-dieng-gala/e223464>

Quenton Marty, President of MATTER concluded, “MATTER proudly supports the work of Gorgui and his foundation. We have seen many changed lives as a result of the support from generous donors for this important work in Senegal. Please join us for a fun and enlightening evening with Gorgui!”

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About MATTER

MATTER is a Minnesota-based global nonprofit on a mission to move people forward by giving them a chance at a healthier life. Throughout the United States, MATTER activates healthy eating for kids and families with the MATTERbox program, a novel solution to healthy food access and nutrition education. Internationally, MATTER addresses these barriers by giving hospitals the tools they need to care for the sick and injured in dignified ways, and by designing solutions to create diversified and resilient farms. Hope and opportunity also reach people through the MATTER Innovation Hub, a portable learning environment outfitted with solar power that can be shipped and set up anywhere in the world. Learn more at www.matter.ngo.