



MATTER BOARD OF DIRECTORS ELECTS CASEY CARL AS CHAIR

*Selection of Target’s Former Chief Strategy & Innovation Officer
Further Strengthens MATTER’s Focus on Strategic Growth*

MINNEAPOLIS (September 5, 2018) – MATTER announced today that Casey Carl, former chief strategy & innovation officer of Target Corporation, has been elected as board chair. Casey’s selection reinforces the organization’s focus on innovation while strategically growing to deliver solutions that give people locally, and around the world, a chance at a healthier life.

“We are thrilled to have a leader of Casey’s caliber leading our board,” stated Quenton Marty, president of MATTER. “As a board member, Casey has been involved in helping us craft our new strategic plan that we will unveil later this year. His extensive background brings a wealth of experience and innovative thinking to our organization and we are grateful for his willingness to serve in this capacity.”

Casey is the founder and CEO of North Coast Ventures, a strategic advising and early stage venture investment company specializing in the future of retail, brands, experience design, leadership and organizational transformation. A 20-year retail veteran and industry thought leader, Casey most recently served as the chief strategy and innovation officer for Target Corporation, leading enterprise strategy, innovation, corporate development, and data analytics and data science. Casey is a board member, advisor and investor for several startups, sat on Advisory Councils for Google and the Retail Industry Association, is a faculty member and advisor for Next 50 and Women’s Executive 50 leadership programs, and has guest lectured at several universities on modern leadership and the future of commerce and experience design. Casey was a graduate of St. Olaf College with a double major in Philosophy and History and completed his Masters in Secondary Education coursework at St. Thomas University.

In conclusion, Casey stated, “Having served on the board for the last year, I have seen first-hand the impact MATTER makes in communities around the globe. I look forward to helping the organization continue to make a profound difference as we evaluate exciting new opportunities and launch a new strategic plan to take MATTER into the future.”

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About MATTER

MATTER is a Minnesota-based global health nonprofit on a mission to move people forward by eliminating barriers to a healthier life. Internationally, MATTER addresses these barriers by giving hospitals the tools they need to care for the sick and injured in dignified ways, and by designing solutions to create diversified and resilient farms. Locally, MATTER activates healthy eating for kids and families with the MATTERbox program, an innovative solution to healthy food access and nutrition education. Learn more at www.matter.ngo.