

A LOOK BACK

Our message is about dignity & love.

Every single person has a life worth living.

A life worth caring for.

We all yearn to live a life of significance.

To be a part of something bigger than ourselves.

To do something that matters.

In 2017, we made bold moves to ignite a movement of people with the belief that YOU MATTER. Together we eliminated barriers and gave more than 3.9 million people a chance to live a healthier life!



together in 2017, this is what we did...

and

as well as

Companies That

312

MATTERnation Medical Missions

impacted the health of over

3.9 million

along with all

of Gorgui Dieng, who started a hospital & farm project in Senegal.

oh, and

Legendary Rock **Benefit Concert**

throughout

+6,961

MATTERnation

and can't forget

MATTER cleats worn by MN Vikings DB, Xavier Rhodes

and the amazing

fueled by

80,000

who contributed over

\$3.7 million to fuel MATTER's mission!





HEALTHY EATING

We activate healthy eating for kids and families.

2,611,947

people impacted

oo often, health and nutrition is an afterthought, rather than the focus, when food comes into our communities. We believe that access to the right kinds of food and education about nutrition can lead to real solutions to long-term health problems. After all, people want real, good-tasting food, provided with dignity, that takes them beyond just their next meal and helps teach them about a balanced diet, how to shop healthy on a budget and ways to create healthy meals.

Our concept is simple: The MATTERbox. This solution centers around a box of healthy meals coupled with nutrition education, helping people take their first steps towards a healthier life. Rather than expecting those in need to come to us, we engage community partners, such as businesses, schools, and other organizations, to actively bring MATTERbox where it is needed most!

Our MATTERbox program solves a real need — activating healthy eating for children and families in our communities.



MEDICAL

We provide hospitals in many countries with the tools they need to care for the sick and injured with dignity.

1,241,941

people impacted

ince 2000, we have worked in 66 countries, including some of the hardest to reach corners of the world, collaborating with NGOs, health ministers and governments to outfit hospitals and clinics with the resources needed to thrive. Our team travels to the location of projects we take on to personally view the lives of the individuals we are serving. The people we've met inspire our ideas and, often times, our solutions. Every one of them has a story worth sharing.



To begin the process, we partner with non-governmental organizations on the ground in countries to identify their goals and create an execution plan. From there, we work with major healthcare systems and manufacturers to procure the needed equipment to fulfill each project.

Finally, we coordinate the shipping logistics to ensure safe arrival of medical equipment and supplies in the receiving country's port.

When a community has access to quality healthcare, it can change just about everything!

AGRICULTURE

We design solutions to create resilient and diversified farms around the world.

5

projects launched 5

countries impacted

t MATTER, we believe nutrition is central to effective healthcare. Through our agriculture offerings, we aim to increase access to health by providing communities with the tools and training to grow nutritionally dense food to feed families and improve health outcomes.

From project conception to implementation, MATTER guides our international partners through the process of starting a sustainable and profitable agriculture operation. We come alongside partners to create a customized plan focused on their unique goals and desired outcomes.

The resulting farms serve as models for smallholder farmers from surrounding communities who want to grow highly nutritional crops, develop new practices, increase soil fertility, conserve water, and expand market options through crop selection and group sales. Innovations in water and soil management will help ensure lasting harvests and buffer weather extremes to create yields that sustain the farm, farmer, and community.





COMPANIES THAT MATTER

We work with a network of world-class businesses that are committed to community engagement through volunteerism and finding innovative solutions to create change, next door and around the world.

Companies that MATTER 23,693

t MATTER, we believe everyone has the power to change the world, right within their own two hands. At the foundation of every thriving community are companies that leverage their skills, resources, and networks as a force for good. MATTER partners with companies of all sizes and in many industries that want to make a difference in the community.







































































































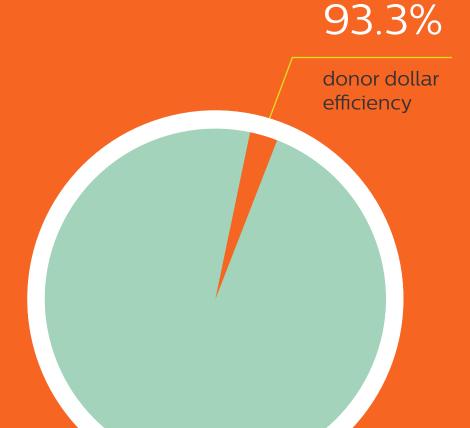




\$22,342,831 \$3,775,154

restorative aid distributed

total cash revenue



66%

Total revenue growth over prior year

43%

Total resource distribution growth over prior year

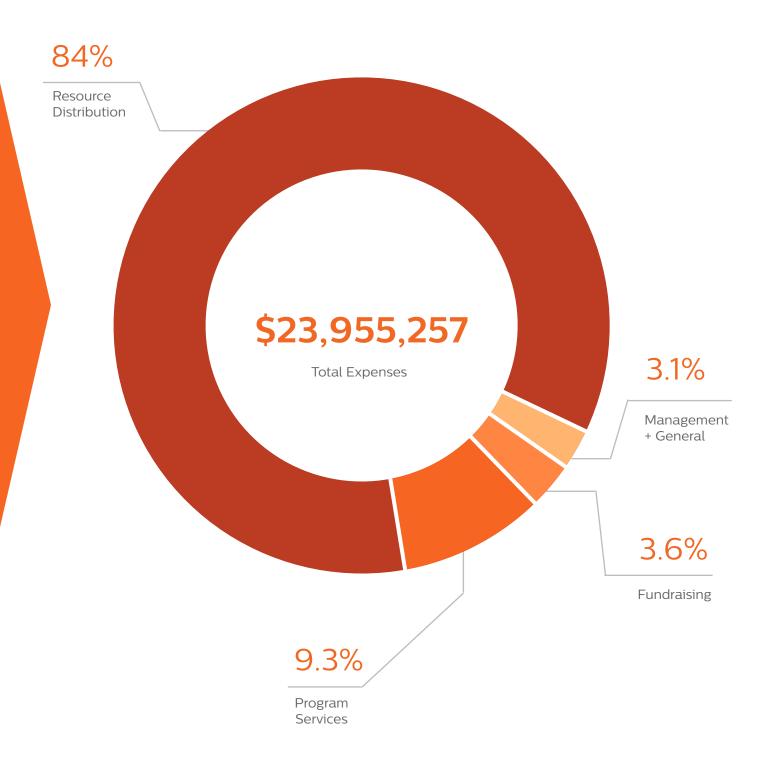
18%

Total cash revenue growth over prior year

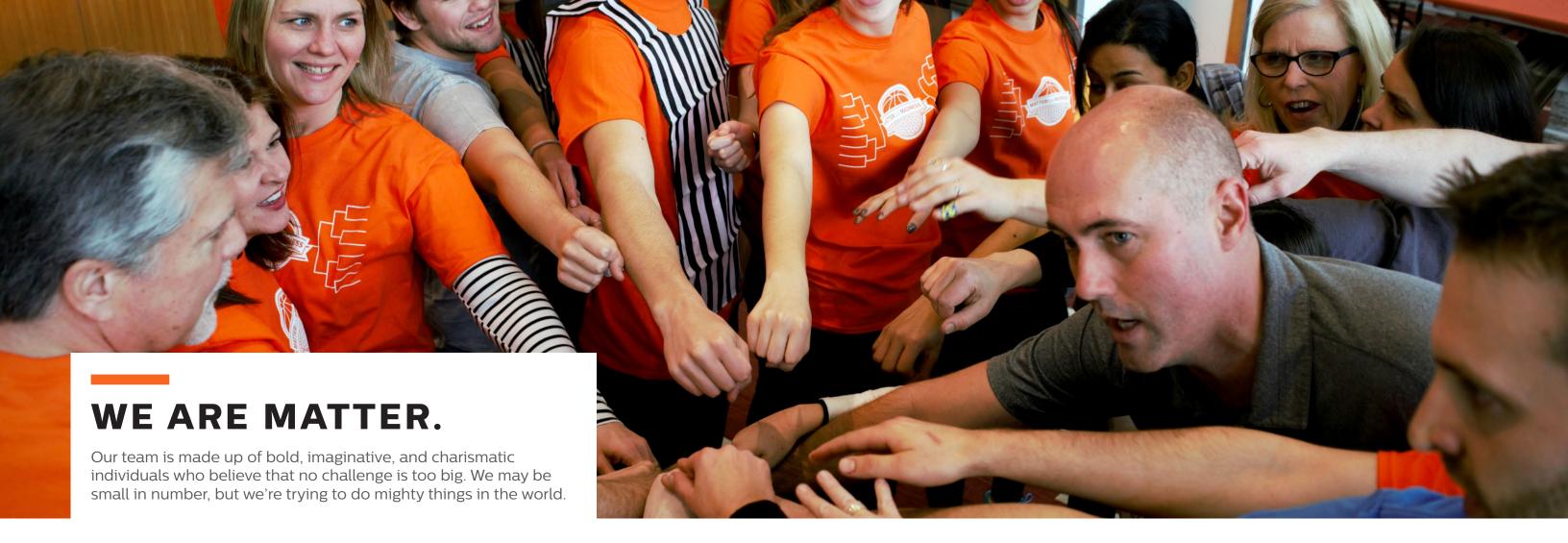
6.7%

Administration & fundraising percentage of expenses

EXPENSES



FULL AUDITED FINANCIALS COMING SOON



OUR BOARD

Michael Ackmann

Managing Partner, Ackmann & Dickenson

Karen Brown

President, Edge Brown Consulting

Casey Carl

Former Chief Innovation & Strategy Officer, Target Corp.

Dennis Doyle

Executive Chairman, Welsh Companies, Co-Founder, MATTER

Devin Doyle

Vice President of Construction & Development, Wildamere Capital Management, LLC

Megan Doyle

Co-Founder, MATTER

Amanda Escen

Global Account Manager, Cargill Trade & Structured Finance

Julie Flaherty

Attorney at Law

Tami Hedrick

Director of Women's Initiatives, Strategic Development & Cheerleading, Minnesota Vikings

Derrick Johnson

Director, Commercial Banking Team Leader, BMO Harris Bank

Shelly Nelson

Vice President of Marketing, Cambria

Mike Olson

Former Executive Vice President & Chief Financial Officer of Retail Banking, TCF Bank

Mark Pletts

Managing Member/Principal Waypoint Capital Advisors, LLC

Steve Ryan

Partner, Briggs & Morgan, P.A.

Mike Tamte

Executive Chairman, EVEREVE

Dr. Christopher Tashjian

Partner, Vibrant Health Family Clinics

Ellie Zuehlke

Community Benefit & Engagement Director, Allina Health

Former Board Members Who Served In 2017

Patrick Doyle

Consultant, Insurance Advisors

Sherry Cooper

Philanthropist

Nancy Jerdee

Vice President of Marketing, Cambria

Brian Numainville

Principal, Retail Feedback Group

Lori Olson

Vice President of Philanthropy, Opportunity International

Kathy Pinson

Bridges out of Poverty Trainer

Auditor

Thomas Johnson

Partner, Boulay P.L.L.P.



