


MATTER

A Look Back

2017 ANNUAL REPORT



A high-angle photograph of a large group of young school children, mostly of African descent, gathered in a circle on a dry, dusty ground. They are wearing school uniforms; boys in light brown or tan short-sleeved shirts and shorts, and girls in bright blue dresses with white collars. Many of the children are smiling broadly at the camera, and some are waving their hands. The scene is outdoors, and the ground is a light brown, uneven surface. The overall mood is joyful and hopeful.

to give people
a chance at a
healthier life,
because everyone
matters.



**YOU
MATTER**

A LOOK BACK

Our message is about dignity & love.

Every single person has a life worth living.

A life worth caring for.

We all yearn to live a life of significance.

To be a part of something bigger than ourselves.

To do something that matters.

In 2017, we made bold moves to ignite a movement of people with the belief that YOU MATTER. Together we eliminated barriers and gave more than 3.9 million people a chance to live a healthier life!





together in 2017,
this is what we did...

and

50

Companies That
MATTER

as well as

312

MATTERnation
Medical Missions

impacted the health of over

3.9 million

people

along with all

6' 11"

of Gorgui Dieng, who
started a hospital & farm
project in Senegal.

oh, and

1

Legendary Rock
Benefit Concert

throughout

27

countries

with

+6,961

MATTERnation
Volunteers

and can't forget

2

MATTER cleats worn
by MN Vikings DB,
Xavier Rhodes.

and the amazing

+2,300

MATTERnation
Donors

fueled by

80,000

cups of
MATTER Coffee

who contributed over

\$3.7 million

to fuel MATTER's
mission!

MATTERnation



OUR MISSION

Moving people forward by eliminating barriers to a healthier life.
We provide the start, inspiration, and passion that create momentum.

A photograph of three children of different ethnicities (Black, Asian, and Black) looking at a large glass bowl filled with a colorful salad of shredded vegetables and cheese. The child in the foreground is a Black boy, and the other two are a Black girl and an Asian girl. They are all looking intently at the food.

USING FOOD TO DELIVER HEALTH & CONNECTION

HEALTHY EATING

We activate healthy eating for kids and families.

2,611,947 people
impacted

Too often, health and nutrition is an afterthought, rather than the focus, when food comes into our communities. We believe that access to the right kinds of food and education about nutrition can lead to real solutions to long-term health problems. After all, people want real, good-tasting food, provided with dignity, that takes them beyond just their next meal and helps teach them about a balanced diet, how to shop healthy on a budget and ways to create healthy meals.

Our concept is simple: The MATTERbox. This solution centers around a box of healthy meals coupled with nutrition education, helping people take their first steps towards a healthier life. Rather than expecting those in need to come to us, we engage community partners, such as businesses, schools, and other organizations, to actively bring MATTERbox where it is needed most!

Our MATTERbox program solves a real need — activating healthy eating for children and families in our communities.



MEDICAL

We provide hospitals in many countries with the tools they need to care for the sick and injured with dignity.

1,241,941 people impacted

Since 2000, we have worked in 66 countries, including some of the hardest to reach corners of the world, collaborating with NGOs, health ministers and governments to outfit hospitals and clinics with the resources needed to thrive. Our team travels to the location of projects we take on to personally view the lives of the individuals we are serving. The people we've met inspire our ideas and, often times, our solutions. Every one of them has a story worth sharing.

To begin the process, we partner with non-governmental organizations on the ground in countries to identify their goals and create an execution plan. From there, we work with major healthcare systems and manufacturers to procure the needed equipment to fulfill each project.

Finally, we coordinate the shipping logistics to ensure safe arrival of medical equipment and supplies in the receiving country's port.

When a community has access to quality healthcare, it can change just about everything!



AGRICULTURE

We design solutions to create resilient and diversified farms around the world.

5

projects
launched

5

countries
impacted

At MATTER, we believe nutrition is central to effective healthcare. Through our agriculture offerings, we aim to increase access to health by providing communities with the tools and training to grow nutritionally dense food to feed families and improve health outcomes.

From project conception to implementation, MATTER guides our international partners through the process of starting a sustainable and profitable agriculture operation. We come alongside partners to create a customized plan focused on their unique goals and desired outcomes.

The resulting farms serve as models for smallholder farmers from surrounding communities who want to grow highly nutritional crops, develop new practices, increase soil fertility, conserve water, and expand market options through crop selection and group sales. Innovations in water and soil management will help ensure lasting harvests and buffer weather extremes to create yields that sustain the farm, farmer, and community.





COMPANIES THAT MATTER

We work with a network of world-class businesses that are committed to community engagement through volunteerism and finding innovative solutions to create change, next door and around the world.

50

Companies that
MATTER

23,693

MATTERboxes
packed

At MATTER, we believe everyone has the power to change the world, right within their own two hands. At the foundation of every thriving community are companies that leverage their skills, resources, and networks as a force for good. MATTER partners with companies of all sizes and in many industries that want to make a difference in the community.





OUR FINANCIALS

MATTER is built on a foundation of sound financial stewardship. To whom much is given, much is required. We apply this belief to every donation to create the highest level of financial accountability and transparency.

\$22,342,831 restorative aid distributed

\$3,775,154 total cash revenue

93.3%

donor dollar efficiency

66%

Total revenue growth over prior year

43%

Total resource distribution growth over prior year

18%

Total cash revenue growth over prior year

6.7%

Administration & fundraising percentage of expenses

EXPENSES

84%

Resource Distribution

\$23,955,257

Total Expenses

3.1%

Management + General

3.6%

Fundraising

9.3%

Program Services

FULL AUDITED FINANCIALS COMING SOON



WE ARE MATTER.

Our team is made up of bold, imaginative, and charismatic individuals who believe that no challenge is too big. We may be small in number, but we’re trying to do mighty things in the world.

OUR BOARD

Michael Ackmann
Managing Partner, Ackmann & Dickenson

Karen Brown
President, Edge Brown Consulting

Casey Carl
Former Chief Innovation & Strategy Officer,
Target Corp.

Dennis Doyle
Executive Chairman, Welsh Companies,
Co-Founder, MATTER

Devin Doyle
Vice President of Construction & Development,
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Megan Doyle
Co-Founder, MATTER

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Director of Women's Initiatives, Strategic Development &
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Mike Olson
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Community Benefit & Engagement Director,
Allina Health

**Former Board Members
Who Served In 2017**

Patrick Doyle
Consultant, Insurance Advisors

Sherry Cooper
Philanthropist

Nancy Jerdee
Vice President of Marketing, Cambria

Brian Numainville
Principal, Retail Feedback Group

Lori Olson
Vice President of Philanthropy, Opportunity International

Kathy Pinson
Bridges out of Poverty Trainer

Auditor
Thomas Johnson
Partner, Boulay P.L.L.P.

Since 2000, we have
PROVIDED more than
\$608 MILLION

worth of RESTORATIVE AID
**AROUND THE
WORLD.**

MATTER





MATTER