

FOR IMMEDIATE RELEASE



MATTER IS A SMART GIVERS CHARITY REVIEW COUNCIL MEETS STANDARDS® ORGANIZATION!

St. Louis Park, MN (October 3, 2017)) -- St. Louis Park-based global nonprofit MATTER is thrilled to announce that MATTER received Charities Review Council's Meets Standards® seal, a visual marker on nonprofit strength!

Nonprofit organizations such as MATTER earn the Meets Standards® seal by voluntarily participating in Charities Review Council's Accountability Wizard® review process. The only web-based product of its kind, the Accountability Wizard® is a time-tested tool, elevated by nationally recognized capacity building practitioners and philanthropic thought leaders. The Accountability Wizard® is based on Charities Review Council's 25 Accountability Standards®, a balance of nonprofit sector promising practices, public expectations, and legal requirements, representing the shared expectations between donors and nonprofits.

The review process examined four key areas: Public Disclosure, Governance, Financial Activity, and Fundraising. As a result, MATTER has aligned its practices, policies and procedures to widely accepted standards of accountability, leading to greater strength, efficacy and to the achievement of the Meets Standards® seal. By participating in the Accountability Wizard® review process, MATTER demonstrates responsibility, integrity and transparency to donors as well as the general public.

To view our online report, go to <https://smartgivers.org/organizations/matter/>. You'll also find MATTER listed in Charities Review Council's bi-annual Smart Giver Newsletter.

"As an NGO founded by business people, MATTER pays careful attention to financial standards and accountability. Practically speaking, our auditing firm engages in every board meeting as council. Philosophically, we believe every gift should be leveraged to meet the needs of our partners to the fullest. We are proud and honored to receive this seal that reinforces our belief."

Thank you to each and every one of our supporters for joining as we continue our work to expand access to health for children and families in our community and around the globe, while maintaining greater accountability and ethical practices.

To learn more about Charities Review Council's online review process and the Accountability Standards®, visit smartgivers.org.

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For more information about MATTER, visit www.matter.ngo or contact Rebecca Newhouse at rebecca@matter.ngo.