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<u>Gene Simmons & Ace Frehley Will Perform Together For The First Time in Sixteen Years For</u> <u>'The Children Matter' Benefit Concert For Hurricane Victims with special guests Don Felder & Cheap Trick</u> St. Paul, MN | September 20th, 2017 <u>www.thechildrenmatter.ngo</u>

September 11th, 2017 (Minneapolis, MN) – Today, Gene Simmons (KISS Co-founder, bassist) and Ace Frehley (original lead guitarist of KISS) announced they will perform together on-stage, the first-time in over 16 years (since Frehley left KISS in 2001) at *The Children Matter Benefit Concert* to support the victims of Hurricane Harvey. Don Felder (former lead guitarist of The Eagles) and Cheap Trick are confirmed to perform, with headliner Gene Simmons Band (which Frehley and Felder will be sitting in with) at *The Children Matter Benefit Concert* on September 20th 2017 in St. Paul, Minnesota.

Over 10,000 expected to fill CHS Field Stadium in downtown St. Paul to witness rock history with once-in-a-lifetime collaborative performances between rock legends **Gene Simmons, Ace Frehley, Don Felder and Cheap Trick** as they turn up the volume for the victims of Hurricane Harvey.

ALL proceeds from *The Children Matter Benefit Concert* will be directed to the hurricane relief efforts of the nonprofit <u>MATTER</u>. The nonprofit works in partnership with on-ground relief organizations to source and ship the items needed most, such as: MATTERbox Meal Kits, sanitation and contamination prevention supplies and more to the children and families affected displaced by the hurricane.

Tickets starting under \$60 and range up to \$250 for VIP Meet & Greet.

Tickets can be purchased online at www.thechildrenmatter.ngo

To make a donation text CAUSE to 243-725 or online at www.thechildrenmatter.ngo

WHEN: September 20th, 2017 | 7:00 – 10:00pm

WHERE: CHS Field Stadium | St. Paul, Minnesota.

WHO: Gene Simmons Band with special guests Ace Frehely, Don Felder and Cheap Trick. Opening Acts: Flipp & The Jayhawks

RSVP: Media must RSVP in advance to set up interviews with artists and/or to be granted media access day-of the concert to **Gates** Lindquist at <u>gates@matter.ngo</u> or 612-246-7250.

MEDIA KIT & PROMOTIONAL PHOTOS: CLICK HERE

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About The Children Matter

The Children Matter is a collaborative initiative created by Gene Simmons & the nonprofit <u>MATTER</u> on the simple belief that the lives of children matter. Regardless of race, income, gender, religion, or location every child deserves the same access to a full and healthy life. To learn more about MATTER visit <u>www.matter.ngo</u>