

PEOPLE MATTER

2016 ANNUAL REPORT

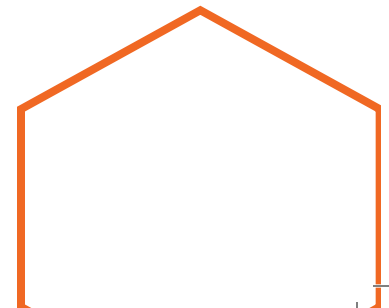




A LOOK BACK

Our message is about dignity & love.
Every single person has a life worth living.
A life worth caring for.
We all yearn to live a life of significance.
To be a part of something bigger than ourselves.
To do something that matters.

In 2016, we made bold moves to ignite a movement of people with the belief that PEOPLE MATTER. Together we eliminated barriers and moved 2,724,668 people towards a healthier life!



IN 2016,

MATTERnation raised

\$3,303,761 cash
contributions

to impact the health of

2,724,668 people

throughout

31 countries

with

4,488 volunteers.





OUR WORK

ELIMINATING BARRIERS
TO A HEALTHIER LIFE.



MATTERbox

INSPIRING KIDS TO ACTIVATE THEIR FAMILIES IN HEALTHY EATING.

16,180

MATTERboxes
packed

54

community
partners

Jump starting healthier lives for kids both on and off the field, InSports has partnered with MATTER to use the MATTERbox as a healthy eating activator for youth during their InSports Camps. Designed to keep kids *in the game*, In Sports Camps expose youth to a new sport, help improve their skills, and teach them about goal setting.

Stewart Ceus, Keeper for The United FC, kicked off the second United FC InSports Camp this past November by capturing the attention of 60 emerging young athletes. Ceus shared his inspiring personal journey to achieving his goal of playing professional soccer. Sharing that working on his soccer skills was only half of the reason he achieved his goal, the other half was being dedicated to keeping his body fueled with nutritious food.

“Set your goals as high as possible, then work your hardest to reach them”
– Stewart Ceus, Keeper UNITED FC

With cleats on and goals set, the kids hit the field to improve their soccer skills with some expert tips from Ceus and former Minnesota Thunder player, Craig Mallace. United FC mascot, The Loon, even made a pit-stop to see if he could score a few goals against the kids. He also tried his ‘wing’ at a little MATTERbox Jenga!

After an exciting scrimmage the campers reflected on how they achieved their goals on the field, and how they can continue to improve their game by staying fueled with eating healthy and nutritious foods off the field. The kids learned about what foods will help improve their game and what foods will slow them down. Each athlete left the camp with a MATTERbox in hand, filled with five healthy meals, and were encouraged to take on the ‘MATTERbox Challenge’, a set of fun nutrition challenges to help them kick-start healthier eating habits!



hospital in a box

EXPANDING ACCESS TO HEALTH IN SOME OF THE HARDEST TO REACH CORNERS OF THE WORLD.

1.3M+ people impacted

31 countries

53 shipping containers of supplies & equipment

61 receiving partners

Did you know Minnesota is home to the largest Somali-American population in the United States? Several of Somalia's government officials have received their education at the University of Minnesota. After experiencing the exceptional access to health care in "Medical Alley," the Minnesota-Somali community intends to bring similar access back to their native capital of Mogadishu, Somalia.

Throughout the Somali Civil War, the Somali health care system was largely destroyed. The current state of health care facilities is beneath human dignity; preventable diseases go untreated, impacting the community's overall ability to thrive. Since the restoration of the Republic of Somalia in 2011, Somalia's Ministry of Health is making strides to rebuild the broken health care system.

Together with the Minnesota-Somali community and Somali government, MATTER is eliminating barriers to health in Somalia by successfully outfitting a 60-bed public hospital with all the proper medical equipment. The newly built hospital will be one of the first health care infrastructure projects since the restoration of the Republic of Somalia.

With little to no prior access to health care, the hospital is expected to impact over 200 patients daily.

MATTER collaborated with Minnesota-based health care partners Allina Health, Park Nicollet, and HealthPartners to source hospital equipment and the essential medical supplies needed to fully furnish the Bahrain Public General Hospital in Mogadishu. Together, we are eliminating barriers and restoring access to health care in Mogadishu, Somalia.



COMING SOON IN 2017...

farm in a **box**

Growing sustainable food systems & healthier communities around the world.



A photograph of a person from behind, carrying a large cardboard box on their head. The box has the word 'MATTERbox' printed on it. Another person is visible in the background, smiling. The image is overlaid with a semi-transparent dark grey rectangle containing text and navigation icons.

IN CASE YOU MISSED IT

2016 HIGHLIGHTS



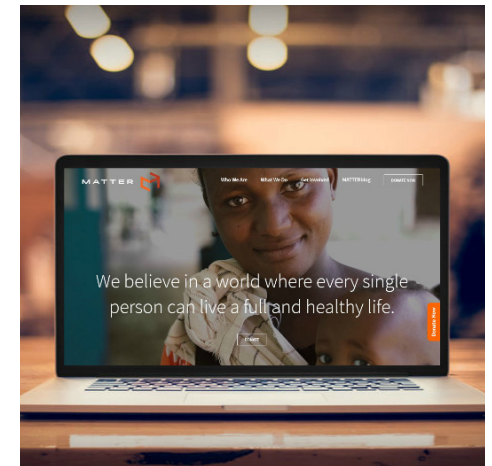
1

Charity Navigator, the nation's largest and most utilized evaluator of charities, ranks 1.57 million nonprofits each year. For the 4th consecutive year, MATTER remains in the top 18% with the highest rating of 4 stars.



2

MATTER's website went through a digital transformation! *Companies that MATTER* Ackmann & Dickenson built, redesigned & launched our new website giving us new ways to bring stories to life.



3

Our Lady Visitation Maternity Clinic in Dandora, Kenya, officially opened its doors! The 50-bed, two-story hospital will provide the first maternal health care for over 300,000 women in the Dandora slum and surrounding communities.



4

Darius Rucker & Gene Simmons joined MATTER in reaching new heights in fundraising. Our 16th annual 'A Night to Matter' Gala shattered records, raising over \$1.5 million in contributions.



5

Companies that MATTER Berry Coffee Co and Sun Country Airlines joined forces to fuel change at 37,000 feet. MATTER Coffee is now being served on every Sun Country aircraft. With each cup served, 50% of profits are donated directly back to MATTER's mission.



6

Xavier Rhodes wasn't the only Minnesota Viking to shatter records at US Bank Stadium on November 20th. Fans, cheerleaders and players joined together to shatter a MATTERbox record prior to the game by packing 1,385 MATTERboxes.



WE ARE SMALL BUT MIGHTY

OUR SUPPORTERS



#MATTERnation





131 MATTERbox
Experiences

35 Companies
that MATTER

BUSINESS AS A FORCE FOR GOOD.

At the foundation of thriving communities are companies that use business as a force for good. Companies that MATTER are committed to finding innovative ways to engage their employees and resources to make a real change in their community.





#MATTERnation

CREATE CHANGE. MATTER MORE.

4,488

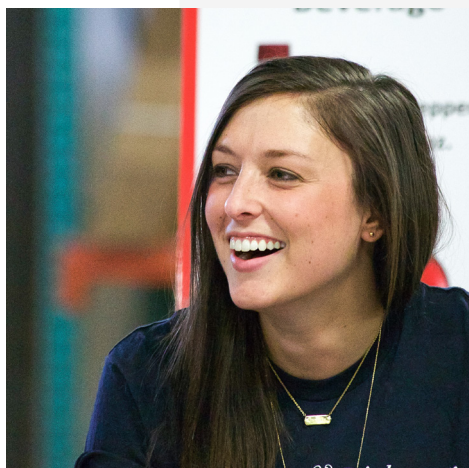
volunteers

8,967

volunteer hours

777,008

shares, likes, hearted, retweets





FINANCIALS

MATTER is built on a foundation of sound financial stewardship. To whom much is given, much is required. We apply this belief to every donation to create the highest level of financial accountability and transparency.



\$15,083,693

restorative
aid distributed

\$3,303,761

total cash
contributions

94.4%

donor dollar
efficiency



28%

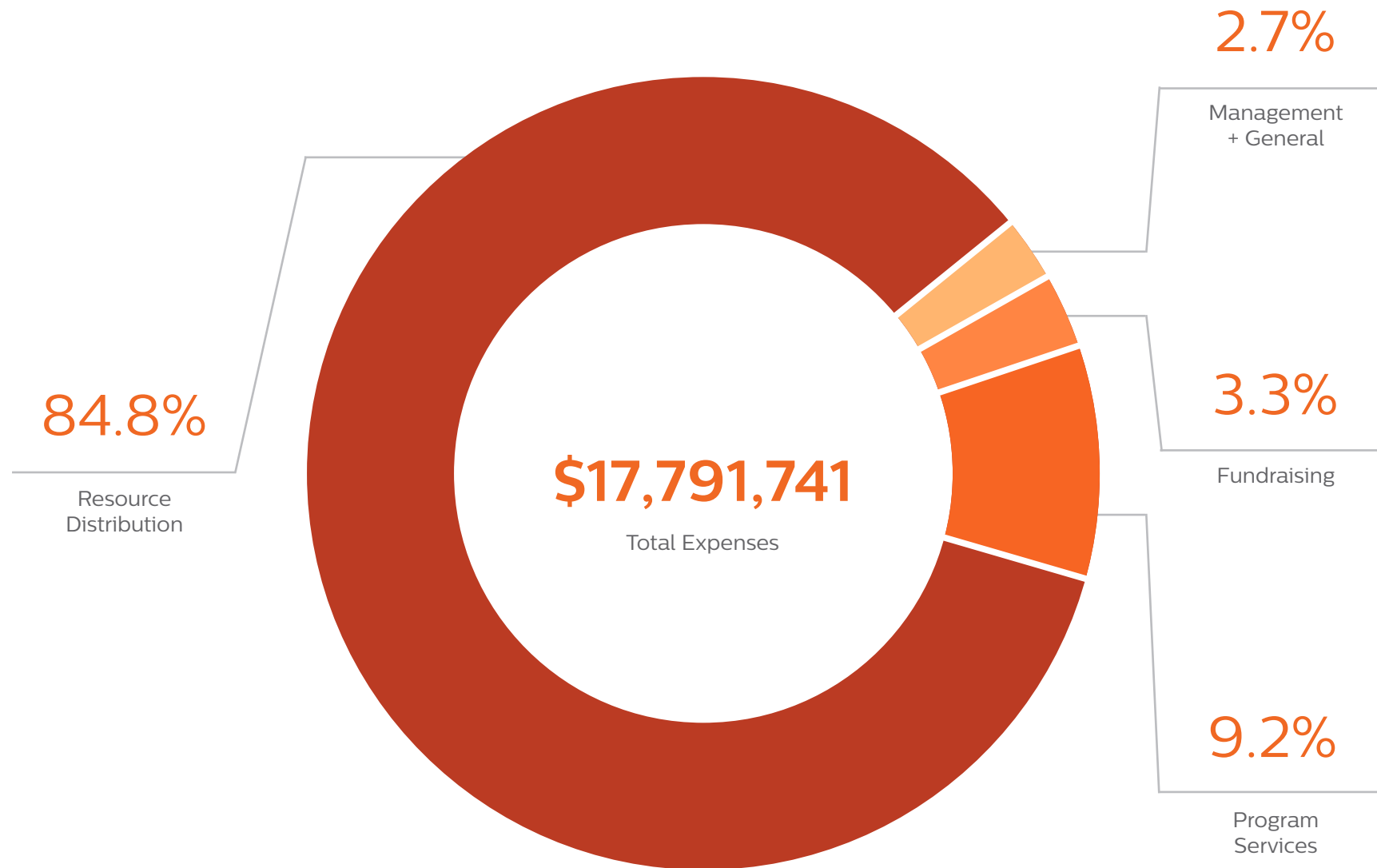
Total cash contribution growth over prior year

5.6%

Administration & Fundraising percentage of expenses



EXPENSES



FULL AUDITED FINANCIALS COMING SOON



MATTER PEOPLE

WHO WE ARE

Our team is made up of bold, imaginative, and charismatic individuals who believe that no challenge is too big. We may be small in number, but we're trying to do mighty things in the world.

OUR BOARD

Stuart Ackerberg

President, The Ackerberg Group

Karen Brown

President, Edge Brown Consulting

Deborah Callahan Stratton

Retired Leader in the Travel Industry

Dennis Doyle

Executive Chairman, Welsh Companies,
Co-Founder, Matter

Devin Doyle

Vice President of Construction & Development,
Wildamere Capital Management, LLC

Megan Doyle

Co-Founder, Matter

Patrick Doyle

Consultant, Insurance Advisors, Inc.

Amanda Escen

Global Account Manager, Cargill Trade &
Structured Finance

Julie Flaherty

Attorney at Law

Simon Foster

Consultant, Spencer Stuart

Nancy Jerdee

Senior Vice President of Marketing, Cambria

Derrick Johnson

Director, Commercial Banking Team Leader,
BMO Harris Bank

Ted Jokerst

President, Wildamere Capital Management, LLC

Brian Numainville

Principal, Retail Feedback Group

Lori Olson

Vice President of Philanthropy, Opportunity
International

Mike Olson

Executive Vice President & Chief Financial Officer
of Retail Banking, TCF Bank

Kathy Pinson

Bridges Out of Poverty Trainer

Mark Pletts

Managing Member/Principal
Waypoint Capital Advisors, LLC

Dr. Bernard Quebral

Medical Director, HealthPartners

Steve Ryan

Partner, Briggs & Morgan, P.A.

Mike Tamte

Executive Chairman, EVEREVE

Dr. Christopher Tashjian

Partner, Vibrant Health Family Clinics

Ellie Zuehlke

Community Benefit & Engagement Director,
Allina Health

Auditor

Thomas Johnson

Partner, Boulay P.L.L.P.





Since 2000, we have

PROVIDED

more than

\$588 MILLION

worth of **RESTORATIVE AID**

AROUND THE WORLD.





THANK YOU

www.matter.ngo

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